



Simple, Complete Food  
Service System™

# MicroSale

Pizzeria

*Speed, Efficiency, and Customer Satisfaction lead to success.*

The simplicity of MicroSale enables your staff to focus on your customer rather than on the computer. With specialized features exclusively for pizza restaurants, MicroSale helps eliminate frustration and confusion.

MicroSale's fast and easy-to-manage POS software is designed to help you increase profit margins and focus your attention on customer service.



## Feature Highlights

### Delivery/Pick Up

Phone orders can get complicated and fast-paced. MicroSale eliminates the confusion and helps prevent mistakes. The system will not go to the next page unless you fill out the required information: name, phone number, and address if necessary. Simply touch "Re-Order" if the same items are requested. Prevent forgotten orders with the 'Order Pending' alert, or set your Back office to automatically print pending orders to the kitchen at the appropriate time.

The screenshot displays the MicroSale software interface. On the left, a purple 'Caller Information' form contains fields for Name (Clark Kent), Phone (888.1234), Address (555 Any Street), City (Brandon), State (FL), and Zip (33511). Below this is an 'Incoming Calls' section with a grid of call icons. The main area shows an order list with two items: '1 LG 3 Topping Mushroom Pepperoni Sausage' and '1 Large Drink'. To the right of the order list are buttons for 'Exit', 'Pick Up', and 'Print Receipt', along with a digital clock showing '03:04 PM' and a date '03/02/2010'. At the bottom, there is a 'Special Instructions' field and a 'Get Directions' button.

### Assign Drivers

Easily assign orders to drivers for delivery. Simply click on the order and assign it to an employee on the clock or assign drivers by printing bar codes to the receipt and then scanning the code when orders are ready.

*Make the driver's job easier by using the built-in Map Quest Interface. Assign orders to a driver and then print site-to-site directions for the delivery route starting from the store.*

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### Additional Features

- 8-Line Caller ID
- Online Ordering
- Unlimited Preorders Per Customer
- MapQuest Integration
- Driver Dispatch
- Rear Video Advertising
- Conversational Ordering
- Divided Order Entries (1/2 or 1/4)
- Customer Loyalty
- Electronic Coupons
- Service Charges/Discounts
- Gift Cards
- House Accounts
- Time and Attendance
- Employee Message Center
- Food Prep Forecaster
- Messages/Manager Log
- Payroll and accounting interfaces



### Solution Options:

- Inventory
- Employee Scheduler
- Centralized Reporting
- *Enterprize* Management

**MicroSale**  
www.microsale.net